easymap

GIS Platform

easymap GIS is a GIS platform – Geographic Information System, that allows the management of geographic information, i.e., create, edit, import, analyze and research and provides it on the Internet.

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The **Geographic Information System (GIS)** is an organized set of software, hardware and geographical data. This important technology helps establish a cohesive and intelligent file of information that assists companies in making the decision.

Without implementation of the GIS model, companies are facing difficulties in the organization and updating of information. This model emerges as an essential tool for good planning and knowledge for proper management.

To achieve innovation and attractiveness of customer are needed agile and transparent management models, eliminating procedures and routines that no add value to the services provided.

By **easymap GIS**, a platform for Geographic Information Systems, it is possible to manage all the content viewed by providing geographic information on the Internet. This solution can increase the efficiency of certain services provided by companies.

/ objectives

The aims of **easymap GIS** are:

- Upgrade the technology infrastructure and technically qualified human resources;
- Make a careful management of the investment;
- Improve the visualization and functionality of their tools, making the information more accurate, more interactive with customers,

facilitating the dissemination of information and its management;
- To increase competitiveness and improve the transparency of decisions and company image.

/ benefits

In deciding to implement the **easymap GIS**, the company proposes to innovate the performance of its responsibilities and powers, staring at the model as an opportunity to introduce fundamental changes to the level of their operation rather than an automation of some tasks.

Features:

- Symbolizing elements and label data in the map;

- Perform spatial analysis operations. Determinate distance and area and be engaged in the buffer and overlay (union and intersection);

- Create tables, joints and connect to external database;

- Customizing and work with multiple coordinate and projections systems;

Internally the organization benefits from a common database for all services, reduce duplication of geographic information and the

reduction in paper, gets higher accuracy in the information produced and simplifying and speeding up processes.

Externally it is possible to reduce bureaucracy processes, make geographic location, accuracy, transparency, facility of planning, ability to make claims, suggestions and comments.
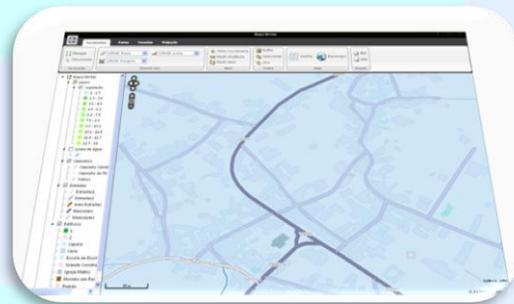
Features (cont.):

- Symbolizing elements and label data in maps;

- Perform spatial analysis operations. Determine distance and area and be engaged in the buffer and overlay (union and intersection);

- Create tables, joints and connect to external database;

- Customizing and work with multiple coordinate and projections systems.

Generally the company benefits:
- From a user-friendly interface;
- No need to depend on others to manage content, has at its disposal tools that allow its management, taking full autonomy;
- Improved responsiveness through georeferencing of claims, suggestions and comments;

- Better management at the level of back-office, since the services and processes focus on a single model;
- The contents are not placed on overlapping maps of others, ensuring that these are not eliminated, with no possibility of recovery in the event of the maps no longer exist;
- It's not necessary specific software to work on the map contents, being able to work on any computer with no additional costs;
- easymap can be found through the easymap mobile software on your mobile, allowing information to be consulted and commented anytime and anywhere, without extra costs.

easymap GIS – *back-office*

somos soluções

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